

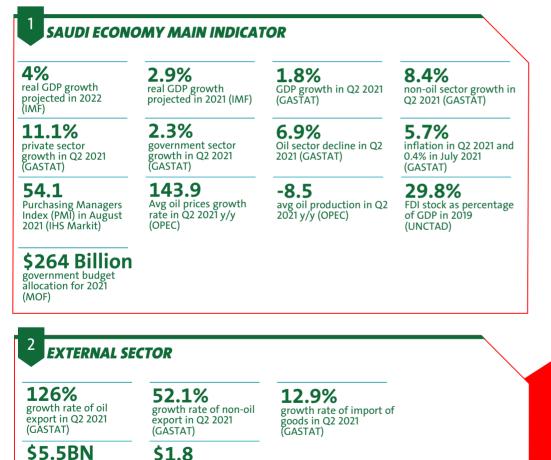




FDI inflows in 2020

(SAMA)

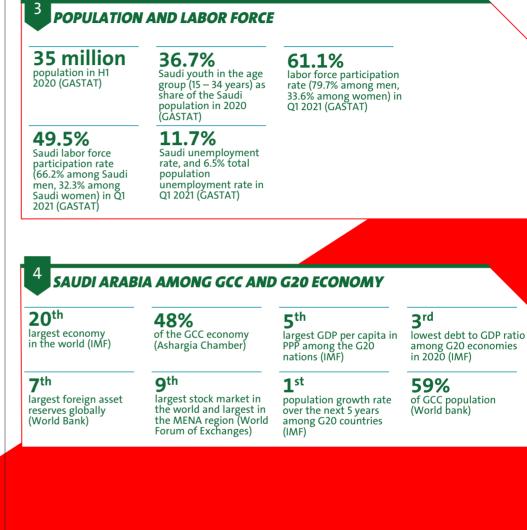
As part of Vision 2030, Saudi Arabia aims to increase the private sector's contribution to the economy in order to ensure sustainable growth. Potential investors are offered a wide variety of incentives, most notably: enhanced market access, capital availability, robust infrastructure, investor-friendly tax rates, and a healthy business environment.



FDI inflow in Q1 2021

with growth of 11.3%

(SAMĂ)



### 1 st

globally in the Confidence in the Performance of the Government Index in 2021 (EDELMAN)

## **Q**th

globally for Digital Literacy Skills (WEF)

## 24<sup>th</sup>

globally in the Intellectual Property Rights Index in 2020 (IMD)

### **2**nd

globally for Investment Climate on May 2021 (IPSOS)

## 100%

foreign ownership is customs documents allowed in most sectors of required for exports and the Saudi economy (MISA) imports, reduced from 9 and 12, respectively (MISA)

# 24 hours

business visit visas issuance lead time, with no local invitation required (MISA)

1 st

3rd

(WIPO)

1<sup>st</sup>

30

Bank)

2

positions

countries and 2nd

globally for Ease of

Protecting Minority

Investors in 2020

globally in the

2021 (Edelman)

Confidence in the

Performance of the

Government Index in

improvement in the

Doing Business 2020

compared to the previous year, ranking among the top global reformers (World

reformer globally in the progress in 6 years on Women, Business and the Global the Law 2020 report, Competitiveness ranking 1st among GCC Report 2019, ranking 36 out of 141 countries among Arab countries (WEF) in 2021 (World Bank)

1 st

## 21<sup>st</sup>

globally in the UN World Happiness Index and 1st in the Arab world in 2021 (UN)

## 2nd

2

globally for Consumer Čonfidénce on Mav 2021 (IPSOS)

required documents customs clearance for an investor license. period, reduced from 2 reduced from 12 (MISA) weeks (MISA)

# 5 years

investor license validity period, increased from 1 (MISA)

## 3 hours

1 st

7th

2nd

globally in the

Enrolment in Tertiary

Education Index (WEF)

globally in the National

globally for Personal

May 2021 (IPSOS)

24 hours

Financial Conditions on

Entrepreneurship

Context Index in

2020-2021 (GEM)

investor license approval lead time, reduced from 3 days (MISA)

- Provide standard information packages
- Provide periodic reports and case studies
  Develop Ad-hoc info packages/reports
- Share contacts and databases

- Provide advice on corporate structure Liaise with government entities and provide advice on applying for visas, permits, licenses, and utilities
- Connect with executive onboarding assistance agencies
- Connect with employee recruiting agencies Generate publicity, develop press releases, launch events
- Connect with financial partners for co-financing and support

### Connect to:

- Industry/trade associations, commissions
- Large local companies for potential partnership
- Professional services
- Other FDI companies for reference
- SMEs for supply-chain, universities & research centers

- Build business cases and conduct feasibility studies
- Develop targeted incentive packages and mediate negotiations with local authorities

• Plan trips, organize logistics • Set up meetings with ministers and other key stakeholders

- Develop policy recommendations based on feedback
- Submit investor proposals for amendment of legislation
- Troubleshoot investor operational issues

- Provide high-touch guidance on site/property searches
- Connect with real estate agencies for assistance and evaluation

INVEST SAUDI IS SAUDI ARABIA'S NATION-WIDE INVESTMENT BRAND, DESIGNED TO ENABLE THE CLEAR, UNIFIED AND EFFECTIVE COMMUNICATION OF THE KINGDOM'S INVESTMENT OPPORTUNITIES TO GLOBAL AND DOMESTIC INVESTORS AND PRIVATE SECTOR BUSINESSES.

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OUR AIM IS TO SUPPORT YOU AND YOUR BUSINESS NEEDS WHEREVER WE CAN AND CREATE A POSITIVE IMPACT FOR INVESTORS THROUGHOUT THEIR JOURNEY IN SAUDI ARABIA.

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